



**SCHOOL COUNSELOR**  
LEADERSHIP NETWORK  
RIVERSIDE COUNTY



**RIVERSIDE COUNTY  
SCHOOL COUNSELORS  
LEADING THE WAY TO  
COLLEGE AND CAREER  
READINESS**

# MESSAGE FROM THE WHITE HOUSE

[WATCH ON RCEC.US](https://www.rcec.us)



# LEADERSHIP MATTERS

## FOCUS ON THE RIGHT WORK!

### College and Career Readiness Goals:



*Increase the percentage of students applying to three or more colleges to 60%*

*Increase the percentage of students enrolling in post-secondary education from 52% to 65%*



*Increase the percentage of FAFSA/Dream Act completions from 52% to 93%*

*Increase the numbers of students who are college ready using several indicators such as A-G completion, AP enrollment, Early Assessment Placement (EAP) conditional/ready and community college multiple measures/course placement*



# 2<sup>nd</sup> ANNUAL COLLEGE KICKOFF 2016-2017

- Provide College and FAFSA/Dream Act application workshops for seniors during the school day
- Encourage PSAT and SAT testing for students during the school day
- Explore college and career plans with students and review necessary coursework for college admission
- Opportunity to Impact

**63,803**

**9<sup>th</sup>-12<sup>th</sup> grade students**  
**(50% of Riverside County**  
**9<sup>th</sup>-12<sup>th</sup> grade)**

**15,528 Seniors**  
**(44% of Riverside County**  
**senior class)**



# 2<sup>nd</sup> ANNUAL COLLEGE KICKOFF 2016-2017

Scope of Influence has Increased to Include the Following Districts and High Schools:





# COLLEGE KICKOFF COMMERCIAL



[WATCH ON RCEC.US](http://RCEC.US)



[www.apr.ucr.edu](http://www.apr.ucr.edu)

# RACE TO SUBMIT ACHIEVEMENTS

**20,668**

**FAFSA or Dream Act applications  
have been submitted as of  
June 21, 2016**

**10**

**RCEC schools are  
in top 25 list**

**2016**

**2015**

**19,260**

**FAFSA/DREAM ACT  
applications submitted**

**1,073**

**Additional  
CAL GRANT Awarded**

**\$2,590 - \$4,035,264**

**Additional Money  
Gained**

**15,150**

**FAFSA/DREAM ACT  
applications submitted**

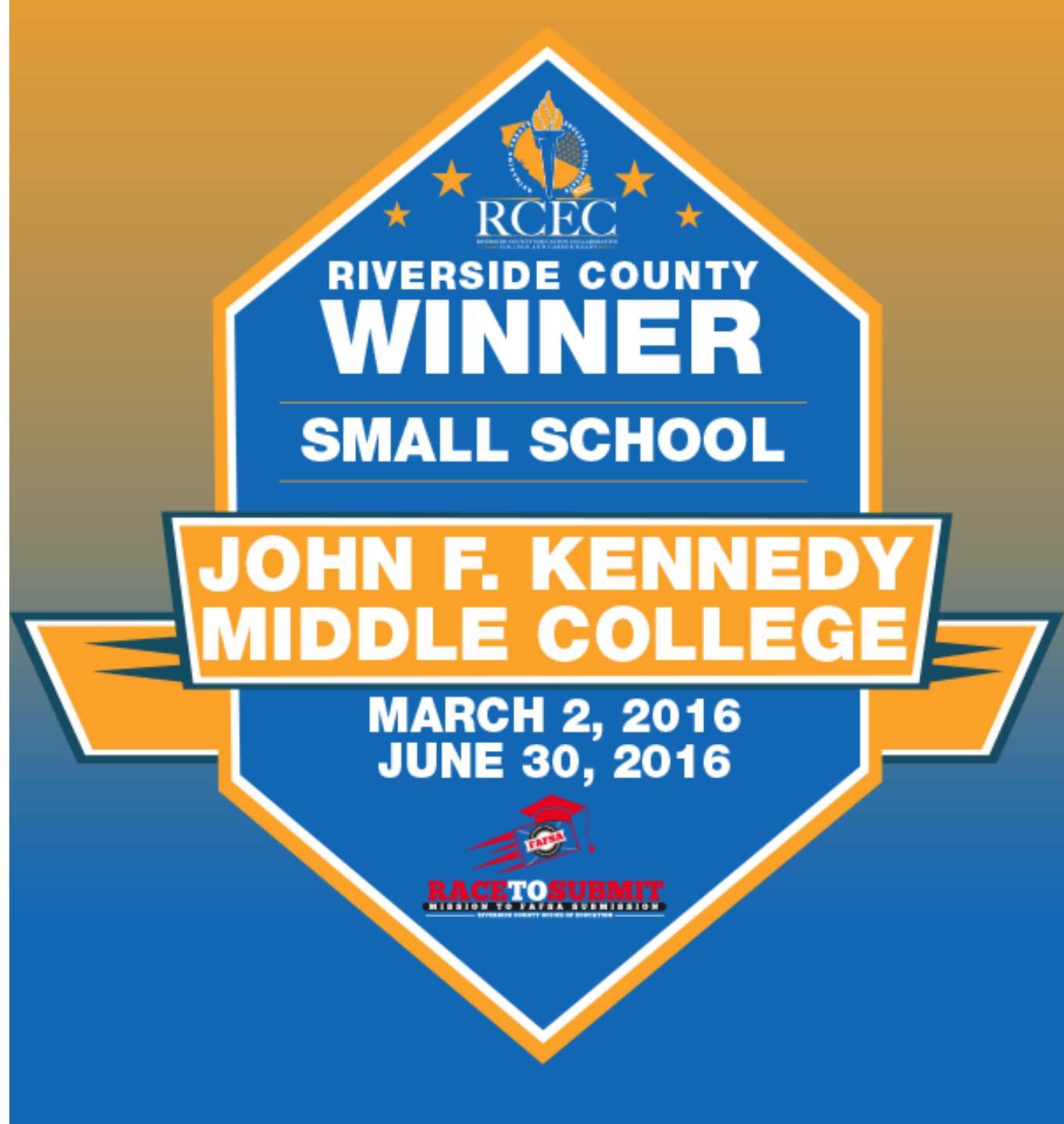
**2014**





**SMALL SCHOOL WINNER**

**John F. Kennedy  
Middle College**





**MEDIUM SCHOOL WINNER**

**John W. North  
High School**





**LARGE SCHOOL WINNER**

**Heritage  
High School**





**ALTERNATIVE/CONTINUATION  
SCHOOL WINNER**

**La Familia  
High School**





**ALTERNATIVE/CONTINUATION  
SCHOOL WINNER**

**Riverside County  
High School**

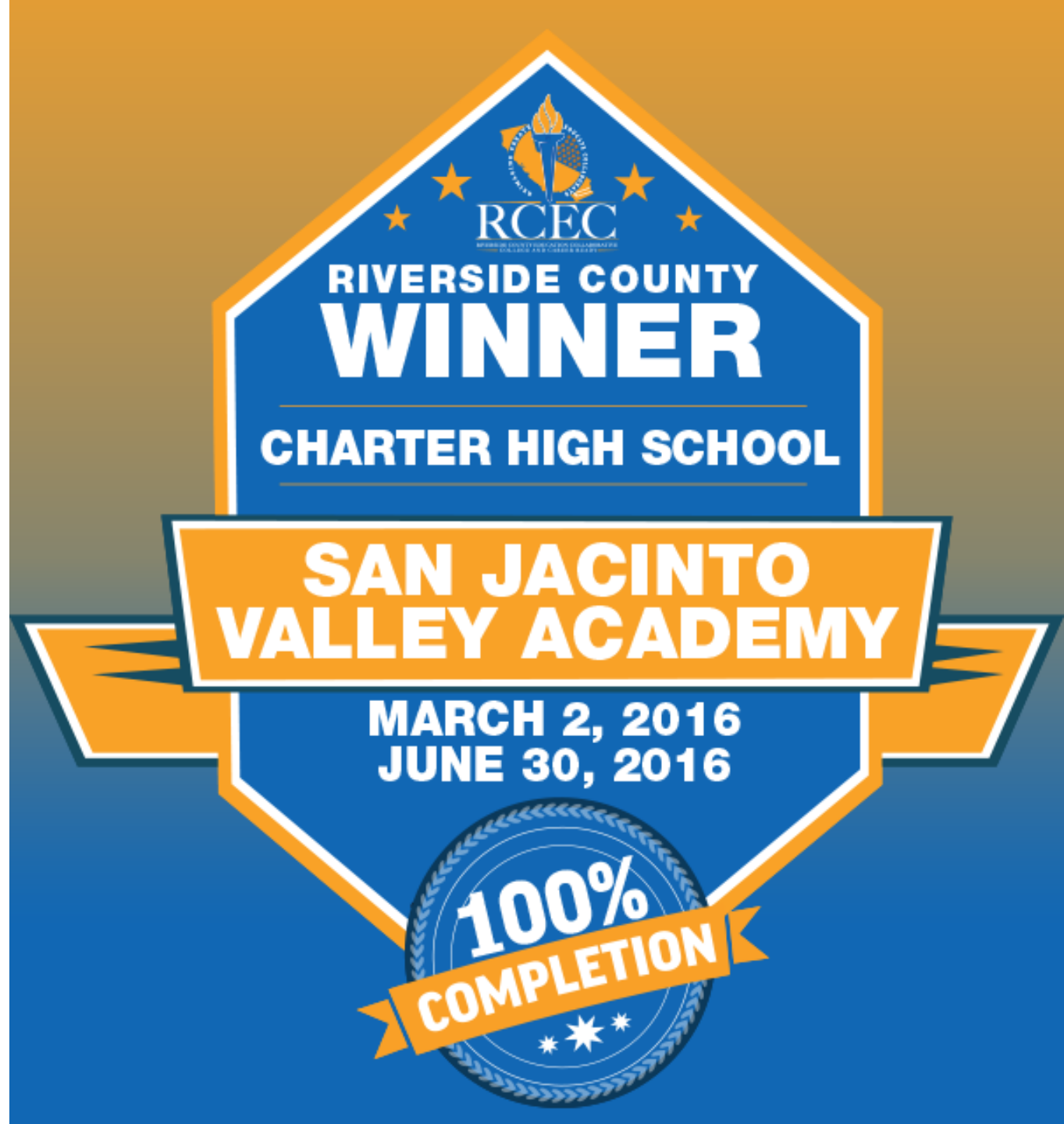






**CHARTER  
SCHOOL WINNER**

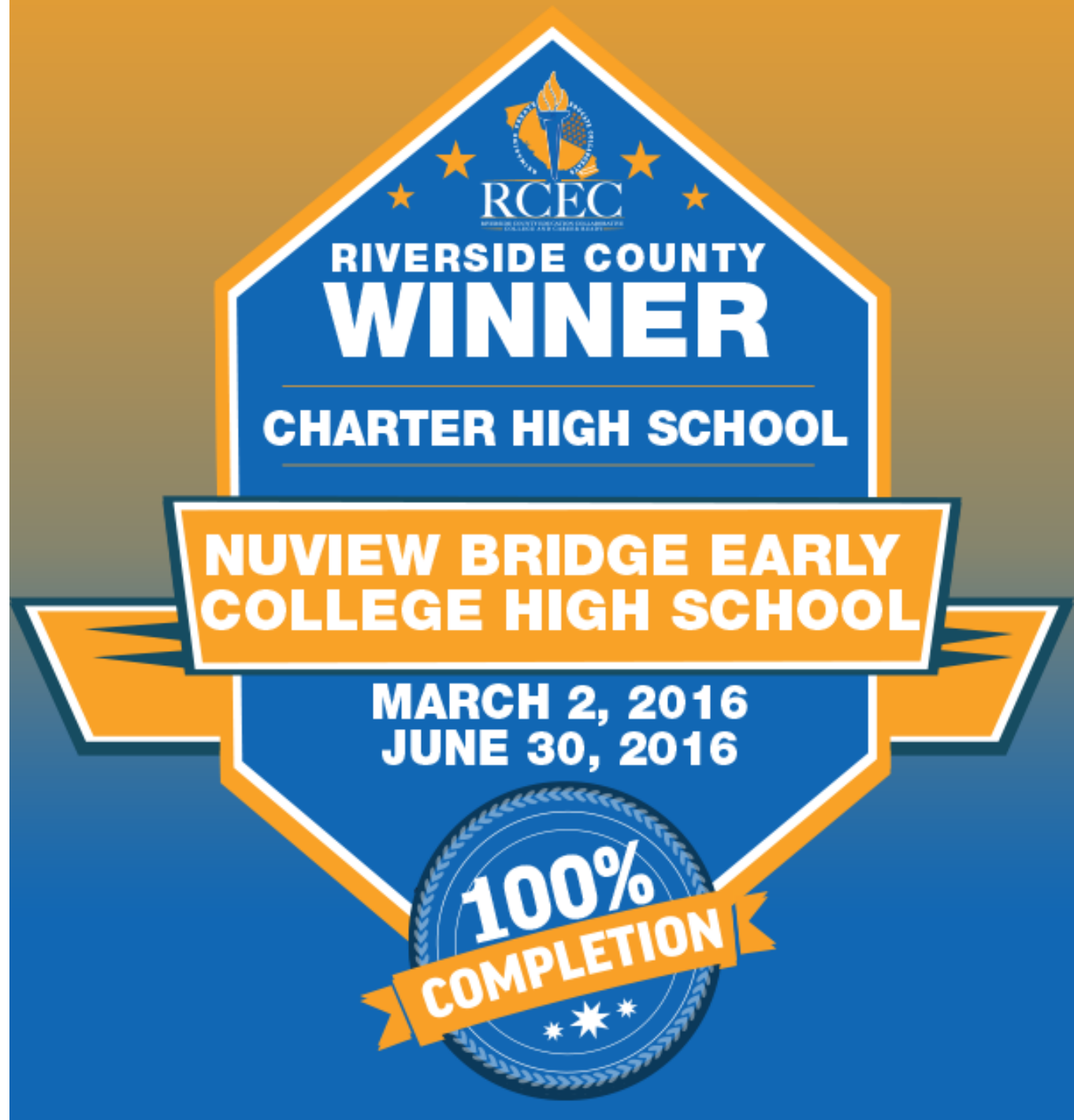
**San Jacinto  
Valley Academy**





**CHARTER  
SCHOOL WINNER**

**Nuvview Bridge Early  
College High School**







**CollegeBoard**  
FORUM 2016

# TRIP TO CHICAGO

OCTOBER 25th-28th



**UP NEXT**

# **Day of Action**

## **Guide & Toolkit**





# The First Lady wants to help your students get to and through their postsecondary education.

- *In 2014, First Lady Michelle Obama started the **Reach Higher** initiative for families, schools, and communities to support all students in pursuing rewarding postsecondary opportunities; and in 2015, she announced the **Better Make Room** campaign to directly reach underserved, college-aspiring youth.*
- *Now, Better Make Room has launched **UP NEXT**. It's a free tool created by education experts that walks you all the way through the college process, from applications to graduation and beyond -- all through texting.*





# Preparing the next generation for what's through guidance, advice, and encouragement.

**UP NEXT**

*Hi! There are thousands of colleges in the country, so there is bound to be a good fit for you. Have you started your college search?*

*Reply YES or NO*

*Exams like the SAT or ACT help colleges learn about you and are required for application to many schools. Have you taken the SAT/ACT?*

*Reply YES or NO*

*Hi again! Ready to start on FAFSA? Next step is to set up your FSA ID. Do you already have an FSA ID?*

*Reply YES/NO/NOT SURE*

**Like a college-support genie in your pocket, Up Next sends text-based messages about things like applying for college, filling out the FAFSA, and paying back your student loans after graduation.**

# RIVERSIDE COUNTY DAY OF ACTION



**Launch Date: September 30<sup>th</sup>**

**College Kickoff Dates: October 12<sup>th</sup> and 19<sup>th</sup>**

**Goal is for ALL 11<sup>th</sup> and 12<sup>th</sup>  
grade students to**

**Text "COLLEGE" to 44044**

# S.M.A.R.T COLLEGE & CAREER GOAL

**S**PECIFIC  
**M**EASURABLE  
**A**TTAINABLE  
**R**ELEVANT  
**T**IME-BOUND

## **SPECIFIC**

*Don't be vague. Exactly what do you want?*

## **MEASURABLE**

*Quantify your goal. How will you know if you've achieved it or not?*

## **ATTAINABLE**

*Be honest with yourself about what you can reasonably accomplish.*

*You need to be able to take action!*

## **REALISTIC**

*It's got to be do-able, real and practical.*

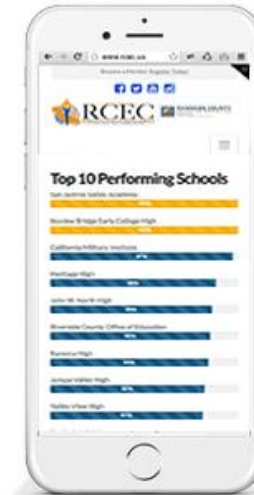
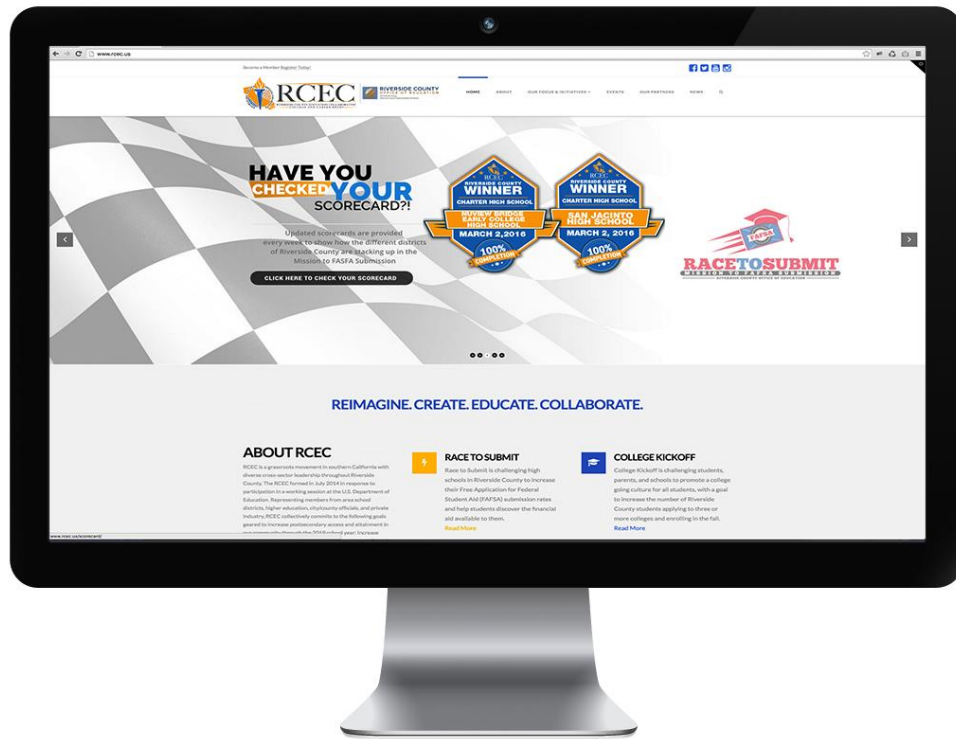
## **TIME**

*Associate a timeframe with each goal. When should you complete the goal?*



# FOR MORE INFORMATION ON OUR INITIATIVES PLEASE VISIT US @

## [www.rcec.us](http://www.rcec.us)





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